

GRAPHIC  
UI / UX

DESIGNER

## EXPERIENCE

Sep 2022 -  
Present

### Graphic Designer Artcraft/ Melbourne

- Collaborating and brainstorming with the creative team to define design briefs and requirements.
- Rendering and presenting design Mockups for revision and feedback.
- Implementing feedback revision and creating final designs for printing.
- Reviewing and proofreading designs to ensure that copy, layout, and dimensions are print-ready.
- Overseeing the printing process to ensure color quality and consistency.
- Managing the timelines and workflow of print design projects.
- Communicating updates, feedback, and issues with the clients, managers, and the creative team.

Sep 2020 -  
Apr 2022

### Senior Graphic Designer Dr. Abidi Hygienic Company

- Collaborating with the marketing team to conceptualize and execute designs for various projects, including marketing campaigns, social media graphics, product packaging, and more.
- Creating visual assets for use in digital and print media, including web banners, email campaigns, ads, and working on brand identity.
- Responsible for all the website and content marketing, digital marketing and social media content.
- Conceptualizing, designing and executing a prototype for attention-grabbing packaging materials, using design elements such as shape, color, graphics and typography to create functional and appealing packaging for the company.
- Creating leading-edge graphic concept design geometry using knowledge of all available designs in conjunction with sketches, physical mock-ups and measurements.

Feb 2016 -  
Sep 2020

### Senior Graphic Designer Bonmano Coffee

- Working closely with the marketing and production team to develop highly engaging visual content for the events and social media.
- Managing multiple projects concurrently and meeting tight deadlines in a fast-paced environment.
- working across multiple design projects with a proven track record for delivering commercially successful products to market.
- Design website, promotional and other marketing materials.
- Develop illustrations, logos, layouts, graphics and other designs for internal and external presentations, social media content, event design, EDM design and other marketing collateral
- Shooting and Editing videos to a high standard ensuring logical sequencing, smooth running and inputting relevant music, graphics and effects that is visually appealing and adheres to brand's guidelines
- Supervising and participating as necessary in OFFSET press-work and related duplicating operations, training apprentices in the process of printing equipment.

CONTACT ME  
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A little information

## ABOUT ME

Experienced senior graphic designer with demonstrated history in FMCG companies and agencies, skilled in Adobe creative suite, packaging design, brand identity and UI/UX design, strong in art and design with a master's in visual art and a bachelor's in graphic design.

Creative and interdisciplinary graphic designer with more than 8 years of experience working in the graphic design industry. Possesses a high degree of competence using programs such as Adobe XD and Figma for UX design and UI Design, Adobe Photoshop, Illustrator and InDesign for creating graphic assets and expert skill levels in Photography and Videography. Works with professional cameras, studio lighting and expertise in video editing with Adobe Premiere.

## EDUCATION

- 2014 - **EMU University**  
2016 Master of Design and visual communication  
2010 - **AZAD University**  
2014 Bachelor of Graphic Design

## CERTIFICATE

- 2023 **Georgia Institute of Technology**  
User Experience Design  
2022 **The University of Sydney**  
Innovation Through Design:  
Think, Make, Break, Repeat  
2022 **California Institute of the Arts**  
The Language of Design: Form and Meaning

## SKILLS

UX/UI DESIGN  
PACKAGING DESIGN  
BRANDING  
DIGITAL MARKETING  
GRAPHIC ASSETS  
VIDEOGRAPHY  
PHOTOGRAPHY

programs

FIGMA  
ADOBE CREATIVE SUITE  
COREL DRAW